SUB:- Proposal to offer Holiday vouchers

Dear:……………………………………………………..

We are pleased to introduce ourselves as pioneers in sales in incitement and customer loyalty solution such that do not exit on the market. Our innovative and unbeatable product range give you and edge over your competitors leading to huge surge in revenue and customer satisfaction.

WE propose to offer our unique and special incentive programs that can be used and incentive program that can be used incitement or customer loyality. A detailed proposal of the same is annexed hereto for your kind perusal. The proposal covers the following aspect:

1. The concept behind holiday vouchers as incentive program.
2. Details
3. Proposal to expand to meet your requirements.
4. Commercials
5. overview

***PROPSAL TO OFFER CUSTOMER LOYALITY***

***AND SALES INCITEMENT INCENTIVES***

**The concept**

We propose to offer Holiday voucher as incentive program for your origination. This program has been tried and tested over the years and have been hugely successful delivering desired result for sales and loyalty. You can use such incentive to increase ticket size or relationship building gifts to your exiting or potential clientele at specific occasion like birthdays, anniversaries, new-year, product launch etc.

***Details of holiday vouchers:***

**4Nights and5 days complimentary stay voucher:**

Below are salient feature of this incentive:.

* This voucher entitles a couple/ 2 adults and two kids for 4 nights and 5 days stay at most sought after travel destination to across India.
* Valid for one year
* Simple and quick booking process
* Perceived value of RS 15000-18000/-
* Can be customized In line with your taste, theme and logo
* Packaging and logistics can be as per choice and taste
* DD towards handling charges will be RS.250 per night
* NO hidden cost.

6 Nights and 7 Days complimentary stay voucher:

* Below are salient feature of this incentive:
* This voucher entitles a couple/ 2 adults and two kids for 6 nights and 7 days stay at most sought after travel destination to choose from across India.
* Valid for one year
* Simple and quick booking process
* Perceived value of RS 24000-26000/-
* Can be customized in line with your choice and taste
* Packaging and logistics can be as your choice and taste
* DD towards handling charges will be RS.250 PER night
* NO Hidden cost.

Proposal to expand to meet your requirements

We are to further customize the proposal offer as per your needs.

Any further requirements can be discussed and worked upon.

Commercial:

**2Nights 3days free stay voucher: Rs 2500 per unit <for 1000 voucher>**

**3Nights 4days free stay voucher: Rs 3000 per unit <for 1000 voucher>**

**4Nights 5 days free stay voucher: Rs 3500 per unit <for 1000 voucher>**

**5Nights 6days free stay voucher: Rs 4000 per unit <for 1000 voucher>**

**6Nights 7days free stay voucher: Rs 4500 per unit <for 1000 voucher>**

**Delivery: within 15 working days.**

OVERVIEW

Overall this incentive product will certainly give a huge thrust to your

Customer loyalty and sales incitement program at a minimal cost.

Dialus Holidays

**( A unit of J&K Group )**

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